

K A W

**First of Its Kind to Analyze PCB Designs
for
Return-Current Paths & Discontinuities
and
Priced Under \$5,000**

Nashua, NH and Tokyo, Japan Nov 30, 2004 --- KAW™, the demonstrated leader in providing Design & Analysis Products and Value Added Services for PCB Design, announces the first in the industry Return-Current Path Analysis for PCB design.

Based on **EMISStream** developed by NEC, this application can be used:

- ? *As a final check before fabricating the PCB the first time*
- ? *Anytime there is an ECO*
- ? *Executes so fast, can be used at any point in the PCB design process*
- ? *Reinforces your PCB, SI and EMI "best design practices"*

Provides measurable benefits when dealing with a design where:

- ? *Electrical parameters of a substrate must be taken into account*
- ? *A design calls for multiple, any-shape-you-want, split power & ground planes*
- ? *Electrical characteristics of vias will impact overall performance*
- ? *Overall performance requirements are pushing the envelope*
- ? *An impact of a re-spin demands getting FCC qualified the first time*

Return-Current Path Analysis has the following additional benefits:

- ? *Single-user, perpetual licenses under \$5,000*
- ? *Also available on a Subscription, Project or Rental basis*
- ? *Fully upgradeable to any other member of the EMISStream family*
- ? *Trade-in credit when upgrading*
- ? *Can be used by any member of the design team*
- ? *Executes in minutes, if not tens of seconds*

About KAW

KAW is recognized as one of the world's leading providers for high-performance, regulatory-compliant printed circuit board (PCB) designs and professional services. Backed by more than three decades of experience and expertise, KAW remains at the forefront of PCB design as their customers deploy new methodologies and emerging EDA tools. With offices in Japan,

New Hampshire and California , KAW furnishes its customers with innovative technologies for PCB design, simulation, and IC package design/simulation. KAW strives to provide its customers with innovative technologies for PCB design, Signal Integrity Analysis, EMI/Power Integrity Analysis and Prototype/Production for both Fab & Assembly. To ensure that customers maintain a competitive advantage in their respective markets, KAW offers 24/7 design services and designers can work on-site or at a KAW's facility using our licenses. Customer Project managers and KAW designers work together, using state -of-the-art design collaboration tools designed to support complex electronic product design flows. This enables the successful outsourcing of very large, sophisticated designs, greatly minimizing time critical schedules, resulting in reductions in both development and unit costs.

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